

**2003 California Children's Healthy Eating and Exercise Practices Survey**

**Table 7a: Range in Number of Servings of Fruits and Vegetables Consumed by Awareness of the *Campaign*<sup>1</sup> (Phone Sample)**

How many servings of each (fruits, vegetables, 100% juices (vegetable or fruit), salads) did your child eat/drink in this category?

Do you ~~recall~~ remember seeing or hearing any TV commercials ~~that promoted an educational program called about~~ *5 a Day-Power Play!*?

Other than TV commercials, have you seen or heard about *5 a Day-Power Play!* anywhere else?

		Servings of Fruits and Vegetables, Percent of Children			
		0 <sup>2</sup>	1-2	3-4	5+
<b>Total</b>	<b>Percent</b>	<b>6</b>	<b>29</b>	<b>41</b>	<b>24</b>
<b>Aware of the <i>Campaign</i></b>					
Yes	48	5	28	44	23
No	52	7	30	38	25

<sup>1</sup> Not aware includes those reporting "no" and "don't know."

<sup>2</sup> Categorized as having 0.5 servings or less.

Rows may not add up to 100% due to rounding.

California Department of Health Services: September 2005